

## LEDVANCE welcomes the new addition of Christine Provencher as Sr Sales Representative in Central Region for Canada

**Toronto, ON April 1<sup>st</sup>, 2022** – LEDVANCE, the maker of SYLVANIA general lighting in the US and Canada, is excited to welcome Christine Provencher as Sr Sales Rep in the Central Region for Canada.

"Christine has 10+ years industry experience and her skills and talents will be a great asset to our company. We are thrilled to have her as part of our team and wish her all the best for a successful year". – Lori Bagazzoli Central Region Sales Manager, LEDVANCE Canada.

In North America, LEDVANCE offers a wide range of SYLVANIA LED luminaires for various applications, intelligent lighting products for Smart Homes and Buildings, one of the largest LED lamp portfolios in the industry, and traditional light sources.

