



ANNOUNCEMENT

Leviton Lighting Canada announces Director of National Accounts



Toronto, ON January 20th, 2021 – Leviton Lighting Canada is excited to announce that Brenda Mintzberg will add National Accounts to her role as Western Regional Manager for Leviton Lighting Canada effective immediately.

With more than 20 years of experience in the Canadian Electrical and Lighting industry, Brenda brings with her a proven track record of building strong customer-focused teams that add value to partners and drive results. Brenda was previously the Vice President of End User Sales at Signify (formerly Philips Lighting Canada) where she led the End User Product and System Sales Channel. Prior to that, she was the Director of National Accounts and Western Sales Manager.

Brenda will develop partnerships with National/Strategic accounts including HealthCare, Commercial, Retail segments leveraging all the Leviton brands including Viscor, Intense, Birchwood and Contech with our regional sales teams. Working with distribution will be a critical factor in our success.

We wish Brenda continued success in her expanding role.

Sincerely,

Pierre Legare
VP, Sales & Marketing
Leviton Lighting Canada