



LIGHTFAIR 2021 POSTPONED TO FALL

New Dates October 27-29, 2021 in New York

ATLANTA – November 10, 2020 – LightFair 2021 will be postponed until October 2021 report the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and International Market Centers (IMC). The annual showcase of new innovations in lighting design moves to October 27-29, 2021 and the accompanying educational conference is now October 25-29, 2021 at the Jacob K. Javits Center in New York. The move puts LightFair 2021 at a more optimal time than the previously scheduled May 2021 dates.

“Participation at LightFair is critical to advancing innovation in the industry, so we are dedicated to presenting the most advantageous tradeshow and conference experience possible. In 2021, that means moving to the fall,” said Dan Darby, LightFair show director. “When our industry reconnects physically after more than two years, we are committed to delivering a memorable and safe experience for everyone with incredible discovery, networking and learning opportunities.”

“LightFair would not be the vibrant community it has grown to be over the past 32 years without the support of our industry,” added Timothy Licitra, IES executive director. “We are grateful for their support as we weathered the challenges of 2020 and look forward to thanking them with an even better LightFair experience next fall.”

“Staging LightFair in October 2021 allows us to facilitate a safer and more successful event that will best serve attendees and exhibitors,” explained Marsha L. Turner, IALD chief executive officer. “In making this decision, we factored in various aspects of the impact the pandemic has had on our industry and our members’ businesses and decided waiting five months would alleviate most of those concerns.”

Postponing LightFair until October will give exhibitors and attendees more time and flexibility to allocate budget and resources for the show and give the country and the world more time to flatten the curve, stabilize, recover and return as close to normal as possible. Additionally, staging the tradeshow in 2021 allows specifiers to place orders to alleviate pent-up demand before the next scheduled LightFair in late Spring 2022.

LightFair anticipates a strong tradeshow based on the date change and plans to present the same floor plan as designed for May 2021. Exhibitors who had committed to the May 2021 tradeshow are able to keep their locations for the October 2021 staging. Additionally, a new “Ease of Mind” cancellation policy ensures exhibitors’ investments are protected, if conditions do not improve in 2021. More information about booth availability is at LightFair.com/exhibit.

Information about the LightFair Conference and registration information will be announced in mid 2021. For more information, visit LightFair.com.

About LightFair

LightFair, the world’s largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers (IMC). For more information, please visit LIGHTFAIR.COM. Join the #LightFair conversation on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube.

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