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**FOR IMMEDIATE RELEASE**

**BJ Take Signs New Agency for Eastern Ontario Specification Projects and the South-Western Quebec Territory**

Dunnville, ON, August 1, 2020 9:00am EST – BJ Take is pleased to announce that it has signed BDA Lighting Group to service the South-Western Quebec region and act as a specification agent for Eastern Ontario.

Understanding that there are many opportunities in the region, BJ Take decided to add an agent who understands larger projects and how the jobs are becoming more technical in nature. Doug Wilson, Vice President of Sales for BJ Take stated that “the importance of the partnership with BDA Lighting Group speaks volumes when the project is calling for increased technical knowledge of connected lighting systems.” He continued, “we want to be the solution for industrial and commercial lighting requirements and with the addition of Nedap’s connected lighting systems, we are demonstrating solid returns on investment in short turnaround periods”. In fact BJ Take has recently been featured in a [white paper](#) demonstrating the efficacy of the automated lighting solutions.

It was the commitment to the specification projects and the dedication of BDA Lighting that made the company stand out in its field for BJ Take. BDA Lighting Group Principal François Bertrand reiterated their passion for technology demonstrated on their website, speaking of creating an environment that is trust-based and comfortable enough to brainstorm and explore the newest innovations in the lighting industries. In fact, BDA Lighting Group’s mission statement closely mirrors that of BJ Take’s emphasizing “global, innovative and environmentally friendly solutions”.

Located in Dunnville, Ontario, BJ Take specializes in designing and building energy-efficient LED lighting products catering to the changing needs of the North American marketplace. For more information on their product line visit [bjtake.com](http://bjtake.com) or contact Doug Wilson (extension 23) at 905-774-5988 today.

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If you would like more information on BJ Take’s energy-efficient products or would like to visit the factory, please contact Doug Wilson at 905-774-5988 extension 23 or [dwilson@bjtake.com](mailto:dwilson@bjtake.com).